



High Sierra Animal Rescue

103 Meadowridge Lane P.O. Box 548 Portola, CA 96122 (530) 832-4727 Fax: (530) 832-5973

On behalf of the board members, staff, and homeless dogs I wish to extend an invitation to your place of business to become a Guardian of High Sierra Animal Rescue. We are in desperate need of help, especially during these uncertain times. We have come to the conclusion that monthly and quarterly giving is the only way for us to continue our life saving work. As a monthly or quarterly business donor, you would receive some really great advertising perks.



If our nonprofit were to close its doors, the hundreds of dogs we rescue a year would be in jeopardy of euthanasia, there would no longer be a large scale boarding facility for nearby residents, and the programs we've developed for children and pets would disappear. We hope that you will support us in our time of need, not only for the dogs, but for all of the good deeds we have accomplished and still hope to achieve for our community.

Since 1999, our organization has saved the lives of more than 4,700 homeless animals in the Plumas/Lassen regions of California as well as the Washoe County region of Nevada. Every single board member, employee, and volunteer is dedicated to making our community a better place through successful adoptions, advancing pet welfare, creating humane education programs, and providing services that directly aid those who need it most. We are extremely grateful to each and every donor, as we would not be here to save the innocent and abandoned dogs we love so deeply without them. We wish only to make a lasting, positive impact for the dogs and for our county.

With rising costs for almost every aspect of our operation, we are at a critical point financially. We have already felt the enormous financial impact of Covid-19 with vacations being postponed and/or cancelled and the loss of our boarding profits. We have decided to continue to weather this storm and take in the most vulnerable dogs who would otherwise cease to exist. Our future and that of the animals we serve are truly in your hands. If you have adopted from HSAR, had a helping hand from HSAR, or have personally experienced the good work that the entire organization has done, then you know what a crucial role HSAR plays in our community. We would be happy to help with any questions and we will be reaching out shortly.

Sincerely,

Abigail Birnbryer
High Sierra Animal Rescue

Here are a few examples of how your recurring donation will support us.

\$50	Provides a dog with vaccines and a microchip
\$100	Helps us pay for a special needs vet visit
\$250	Cost of two spay or neuter surgeries
\$500	Covers the expense of an entire litter of puppies



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Please become a *Guardian* of High Sierra Animal Rescue

Dogs that have survived abuse, malnutrition, abandonment, puppy mills, diseases, and hardships we cannot even begin to imagine have been loved and cared for by our nonprofit.

We are asking you to please become a monthly giver of our organization today so that we can continue to save the lives of dogs that deserve to find their forever families. The link to our giving page can be found on our website highsierraanimalrescue.org. You may also call our office or arrange a meeting for assistance.

Our work comes at a very high cost but being a part of a rescue dog's success story is absolutely priceless. When you become a Guardian of HSAR, you are choosing to be an active participant in what makes our rescue so very special - you are choosing to be a part of every single success story.

Their future is in your hands.

Monthly Giving Perks

If you donate \$50+ a month, you will receive 2 free Guardian t-shirts with the option to purchase additional shirts at cost for your employees.

\$50

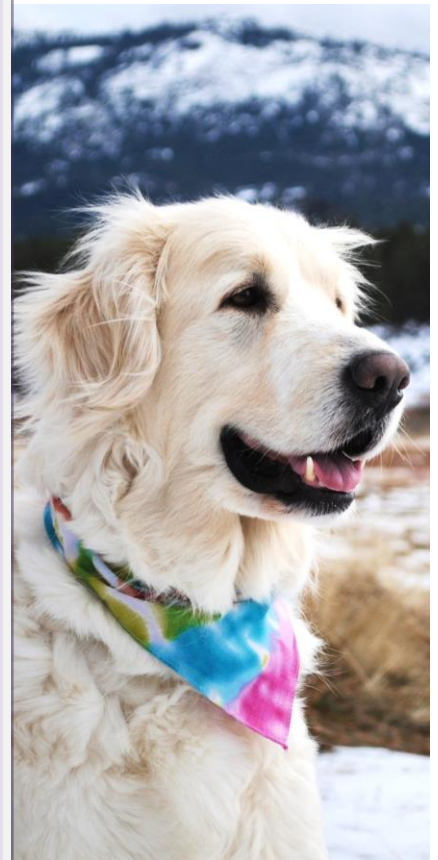
- Recognition on our website - Logo displayed with link to business website
- Business listed as a supporter in our entryway next to our visual monthly giving goal
- Social Media advertising

\$100

- Recognition on our website - Logo displayed with link to business website
- Business listed as a supporter in our entryway next to our visual monthly giving goal
- Recognition in our quarterly newsletter
- Social Media advertising
- Included at the bottom of every informational email

\$200 +

- Recognition on our website - Logo displayed with link to business website
- Business listed as a supporter in our entryway next to our visual monthly giving goal
- Recognition in our quarterly newsletter
- Social Media advertising
- Included at the bottom of every informational email
- Recognition in newspaper articles regarding Monthly Giving



To become a Guardian of HSAR please sign up online at highsierraanimalrescue.org. Click "donate" at the top of the page and be sure to select your preferred donation frequency. If you'd like to give via check, please send your monthly, quarterly, or one time donation to PO Box 548, Portola, CA 96122 or set up a recurring payment with your bank.